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In re: Iacovelli et al.

**In the Claims**

**Please amend claims 1 and 8 as follows:**

1. A vehicle floor mat comprising:

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a molded flexible mat having a raised peripheral lip provided on side edges of the molded mat;  
a first area contained within the peripheral lip, said first area having a recessed bottom surface and  
a plurality of raised protrusions extending from said bottom surface thereby providing a texturized  
surface;

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at least one third area having a substantially smooth bottom surface, said at least one third area  
provided within said first area of the mat and adjacent to said texturized surface pattern; and

at least one wear plate fixed upon said smooth bottom surface of said at least one third area of the  
molded mat.

8. A vehicle floor mat comprising:

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a molded flexible mat having a front surface with a raised peripheral lip provided on side edges of  
the molded mat;

a first area contained within the peripheral lip, said first area having a first texturized surface  
pattern;

a second area contained within the peripheral lip, said second area having a second texturized  
surface pattern different from said first pattern, wherein said first area of the molded mat generally  
covers an upper section and a lower section of a substantial floor area of the mat, and said second

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area of the molded mat generally covers a middle section of the substantial floor area of the mat;  
at least one third area having a substantially smooth recessed bottom surface, said at least one third  
area provided within said first area of the mat adjacent to said first texturized surface pattern; and  
at least one wear plate fixed upon said recessed bottom surface of said at least one third area of the  
molded mat.

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Please add new claims 15-18 as follows:

15. The vehicle floor mat according to claim 1, wherein said at least one third area is contained within a surrounding wall raised and extending up from said bottom surface.

16. The vehicle floor mat according to claim 10, wherein said metal plate is fixed upon said smooth bottom surface of said at least one third area of the molded mat by a plurality of rivets passing through said floor mat.

17. The vehicle floor mat according to claim 14, wherein said metal plate is fixed upon said smooth bottom surface of said at least one third area of the molded mat by a plurality of rivets passing through said floor mat.

18. A vehicle floor mat comprising:  
a molded flexible mat having a front surface with a raised peripheral lip provided on side edges of the molded mat;

a first area contained within the peripheral lip, said first area having a first texturized surface pattern;

a second area contained within the peripheral lip, said second area having a second texturized surface pattern different from said first pattern, wherein said first area of the molded mat generally covers an upper section and a lower section of a substantial floor area of the mat, and said second area of the molded mat generally covers a middle section of the substantial floor

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area of the mat;

at least one third area having a substantially smooth recessed bottom surface; and

at least one metal plate having a texturized surface pattern and fixed upon said recessed bottom surface of said at least one third area of the molded mat, said at least one wear plate is surrounded at its edges by a contoured wall raised and extending up from the bottom surface,

wherein said metal plate is fixed upon said smooth bottom surface of said at least one third area of the molded mat by a plurality of rivets passing through said floor mat.